1. **Background:**

This paper is intended to highlight key priorities, projects and outcomes of Scottish Athletics Ltd, the national governing body for athletics in Scotland, prior to, and since both the London Olympic Games in 2012 and the Glasgow Commonwealth Games in 2014. The paper also outlines a number of key statistics as well as highlighting areas of good practice and barriers to participation within the sport of athletics.

2. **Key Strategic Decisions – London 2012 & Glasgow 2014:**

In 2011 Scottish Athletics made the strategic decision to invest in our infrastructure and place clubs and volunteer development at the core of our investment, development and delivery, specifically, with London 2012 and Glasgow 2014 in mind. We were very clear that ‘legacy’ doesn’t just happen, it requires careful planning and investment, particularly around increasing club capacities. The results as you can see below have been extremely effective. We firmly believe that the focused programmes and delivery, coupled with the public interest from both Games have been the drivers for success. It is very unlikely that this ‘legacy’ would have occurred within athletics without this strategic positioning from the governing body prior to the London Olympic Games.

3. **Club Together:**

Club Together has been the main driver for change in relation to increasing capacity in athletics clubs. This is an ongoing challenge for sport but this programme has certainly impacted positively in this area since its inception. Club Together is a very simple but effective concept, basically placing part-time club officers (ranging 12-25 hrs per week) alongside club volunteers in local community athletics clubs. There are now 33 clubs involved in the project and 73% of those clubs have doubled their membership since 2012. Roles vary from club to club depending on local situations, but include development officers, coaches, administrators, club managers amongst other roles.

4. **Jogscotland:**

Jogscotland is Scotland’s free and supported, recreational running network, and is a core part of scottishathletics. It is made up of hundreds of jogging groups located in every local authority area within Scotland, meeting in sports centres, community halls, parks and businesses, and jogging on their local paths, pavements and trails. The emphasis at every jogscotland group is on enjoying exercise and supporting one another in a friendly atmosphere. Groups are led by qualified Jog Leaders (mostly volunteers), who guide and inspire their members. Most participants (68.6%) are inactive when they join the programme and join for a variety of reasons (physical health, mental health, social, enjoyment). The majority of participants are 40 years +
and female (77%). Jogscotland has grown from 21,111 members in 2011 to 39,987 at the end of 2016, quite remarkable.

5. High Level Statistics Summary:

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<tr>
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</thead>
<tbody>
<tr>
<td>Scottish Athletics Individual Membership</td>
<td>8,217</td>
<td>10,565</td>
<td>12,447</td>
<td>51.5%</td>
</tr>
<tr>
<td>Club Membership (competing athletes only)</td>
<td>9,837</td>
<td>13,270</td>
<td>17,314</td>
<td>76.0%</td>
</tr>
<tr>
<td>Jogscotland Membership</td>
<td>21,111</td>
<td>28,876</td>
<td>39,987</td>
<td>89.4%</td>
</tr>
<tr>
<td>Licensed Coaches</td>
<td>1,633</td>
<td>2,007</td>
<td>2,503</td>
<td>53.3%</td>
</tr>
<tr>
<td>Active Jog Leaders</td>
<td>1,734</td>
<td>2,231</td>
<td>3,066</td>
<td>76.8%</td>
</tr>
<tr>
<td>Active Technical Officials</td>
<td>371</td>
<td>399</td>
<td>437</td>
<td>17.8%</td>
</tr>
</tbody>
</table>

6. Statistics – Additional Information:

- Age Split in Scottish Athletics Membership is 52.7% Juniors (U20) and 47.3% Senior (21+)
- Age Group Growth – key growth areas have been 8-14 years & 30 years +
- Gender Growth – significant increase is female participation since 2012, not only in membership but in more formal competition structures (51.2% male:48.8% female)
- 68.6% of new Jogscotland members are inactive when they join
- New Jogscotland members generally join for health reasons (physical and mental) or social (friend brings them along)
- 77% of Jogscotland members are female and the average age is 40+
- We are currently seeing circa 100 new Jogscotland members joining each week (5,000+ new members in 2016)
- During both London 2012 & Glasgow 2014, within 6 week period prior to, during and after each Games, club surveys showed contacts ranging between 50 and 120 contacts per club across Scotland

7. Additional Impacts & Active Legacy Examples Since Glasgow 2014:

- Legacy of CG2014 track used to resurface Grangemouth Stadium and Crownpoint Stadium (Glasgow) tracks
- 15 new athletics/running clubs since Glasgow 2014 (137 to 152 clubs)
- 122 new Jogscotland groups/sessions across the country (now at 489) – covering majority of postcode areas within Scotland
- Record numbers of entries in national championship events – across all age groups (inc and up to Masters) – up 86% across all events and disciplines
- Club Together Programme expanding – investing in paid people directly in clubs to work alongside volunteers to increase capacity (33 clubs with 35 paid people and direct financial investment contribution from Scottish Athletics annually)
- New Disability sections within 7 mainstream clubs & 2 new disability-specific clubs/centres
- Excellent examples of clubs working within disadvantaged areas, for example; Shettleston
- Harriers Refugee Council Project (Glasgow East End) and Springburn Harriers – G21 Postcode Project for disadvantaged people
- New club examples – ‘Frontrunners’ LGBT clubs and a Bangladeshi Club
- 28 clubs operating school coaching programmes in their local communities
- Athlete Performances – inspiration from Glasgow 2014 has resulted in massive springboard of our elite athletes now on the world stage – 5 athletes in top 8 in world and record
- numbers at Olympics/Paralympics (21 athletes represented & 8 medals)
- Value of volunteering (officials, coaches, club leaders & event organisers) in athletics in Scotland in 2016 was calculated at £7.19M (minimum wage) and £8.4M (Living Wage)

8. **Example Barriers and Risks to Participation for Athletics:**

- Lack of awareness of opportunities within local communities (for non-engaged/disadvantaged)
- Facility costs (participation and events) increasing (particularly athletics tracks)
- Capacity in clubs (note positive growth but still remains a challenge) – people and facilities
- Volunteer life-spans are shortening (3 years)
- Financial risk to Scottish Athletics via Scottish Government/sportscotland funding. Less Funding (exchequer & lottery) will result in less programme delivery around focused participation, club and volunteer development work as well as performance pathway programmes
- Jogscotland funding – from April all funding has been removed (£100K p.a.) and we are currently seeking solutions to ensure this free programme continues