

### Workshop 3

<b>What</b>	<b>Business in Parliament Conference (BiPC) 2023</b> Workshop 3: Enterprise education within the Young Person's Guarantee, National Strategy for Economic Transformation
<b>Where</b>	<b>Scottish Parliament</b> Committee Room 4, Level 1
<b>When</b>	<b>Friday 3 February 2023</b> Conference: 3 February, 09:00 – 13:00
<b>Full event programme</b>	09:00 - Conference begins - opening remarks/ keynote speeches by Presiding Officer; First Minister and Andrew Murray COO John Lewis Partnership 10:00-10:30 – Coffee and networking 10:30-11:50 – Workshop 3: Enterprise Education within the Young Person's Guarantee, National Strategy for Economic Transformation 12:45-13:00 – Closing remarks by DFM and Presiding Officer 13:00 - CLOSE
<b>Key Message(s)</b>	<ul style="list-style-type: none"> <li>• The National Strategy for Economic Transformation sets out how we aim to establish Scotland as a world-class entrepreneurial nation, recognised as one of the best countries to start and grow a business.</li> <li>• We recognise that today's young people are our entrepreneurs and intrapreneurs of the future. Our start-up nation approach will foster entrepreneurship from an early stage to harness their potential.</li> </ul>
<b>Who</b>	<b>Workshop EFW Committee Member Co-Chair:</b> <ul style="list-style-type: none"> <li>• Colin Smyth, Scottish Labour, MSP for South Scotland</li> </ul> <b>Workshop Business Organisation Hosts (Facilitators):</b> <ul style="list-style-type: none"> <li>• Emma Soanes, Young Enterprise Scotland (YES), CEO</li> <li>• Mark Armstrong, Young Enterprise Scotland (YES), Interim COO</li> </ul> <b>Workshop Speakers:</b> (where appropriate) <ul style="list-style-type: none"> <li>• Lynn Kelly, Young Enterprise Scotland</li> <li>• Julie Degnan, Scotland's Enterprising Schools</li> <li>• Gillian Daroch, Young Enterprise Scotland</li> <li>• Lisa Wardlaw, Bridge 2 Business</li> <li>• Moth Hay, Young entrepreneur</li> <li>• Morgane Imra, Young entrepreneur</li> </ul>
<b>Why</b>	Business in the Parliament is an annual jointly delivered conference between Scottish Parliament and Scottish Government for business. You agreed to co-chair Workshop Enterprise education within the Young Person's Guarantee, National Strategy for Economic Transformation
<b>Social Media</b>	BiPC hashtag: #bipc2023 Important workshop with @YE_Scotland to discuss the role of enterprise education in making Scotland a world-class entrepreneurial nation.

## Business Organisation Workshop Hosts



**Emma Soanes, Young Enterprise Scotland:** Emma Soanes was appointed Chief Executive of Young Enterprise Scotland in 2022 taking over from Geoff Leask. Prior to her appointment Ms Soanes was CEO of Unity and is a board member at Glasgow Social Enterprise Network.



**Mark Armstrong, Young Enterprise Scotland:** Mark Armstrong is currently Interim Chief Operating Officer for YES, he joined the organisation in 2016 as School Programme Manager, having previously been a student in the YES Company Programme. Mr Armstrong also runs the Scottish Youth Group for HCPT Charity who provide holidays for young people that need a break.

## Speaker and Panel members

- **Lynn Kelly, Young Enterprise Scotland:** Ms Kelly is site partnerships and projects executive for YES, alongside her role to lead the work on embedding entrepreneurship within the Young Person Guarantee. Prior to joining YES, Ms Kelly worked for various media organisations and was a wellbeing coach and mentor.
- **Julie Degnan, Scotland's Enterprising Schools:** Ms Degnan is project manager with overall responsibility for Scotland's Enterprising Schools. Prior to joining YES, Ms Degnan has been a primary school teacher, self-employed and worked with a number of small business start-ups.
- **Gillian Darroch, Young Enterprise Scotland:** Ms Darroch is programme executive for financial education at YES. This role engages with school practitioners to support them in delivering financial education in schools.
- **Lisa Wardlaw, Bridge 2 Business:** Ms Wardlaw is College Delivery Manager at YES, overseeing the Bridge 2 Business programme. She was previously a YES business advisor in the Forth Valley area, a job she combined with running her own business in Falkirk.
- **Moth Hay, Moth to Flame Events:** Moth Hay is the entrepreneur behind Moth To Flame Events. They currently study International Tourism and Event Management at Glasgow Caledonian University while also doing freelance events work for several organisations, such as the Scottish Ballet.
- **Morgane Imre, Designs by Morgane:** A student at Edinburgh College, Ms Imre took part in #FemaleBoss initiative, through Bridge 2 Business. They study HND Textile Designs and design and make lampshades.