

Cross-Party Group on Scotch Whisky

Thursday 29th January 2026, 13:00-14:00, via [Teams](#)

Agenda

Agenda item 1

Welcome, introductions and apologies

Agenda item 2

Update on the Drinking Check tool in Scotland and the next phase of the mid-life men, “it’s okay to talk about drinking”, campaign - Anthony Walters, Head of Public Affairs and Stakeholder Engagement, Drinkaware

Agenda item 3

Made to be Measured Campaign – Douglas Meikle, Scotch Whisky Association

Agenda item 4

The industries work with Community Alcohol Partnerships – Kate Winstanley, Director, Community Alcohol Partnerships

Agenda item 5

Any other business

Proposed date of next meeting:

- **To reconvene following the 2026 election**