

Cross-Party Group on Accident Prevention and Safety Awareness

Tuesday November 25th 2025 14:00-16:00

MSPs

Clare Adamson (SNP) Convener

Speakers

Name	Organisation
Stephen Bridgman	Public Health Scotland
Imogen Percival	Intellectual Property Office
Becca Hamilton	Intellectual Property Office
Carlene McAvoy	RoSPA
Tim Robinson	Glaukos UK

Members (online)

Name	Organisation
Kirstin Thomson	COBIS network
Sheena Harper	Royal Life Saving Society
Robert Atkinson	Public Health Scotland
Cherie Morgan	Play Scotland
Katrina Phillips	Child Accident Prevention Trust
Scott Sandford	SNIPEF
Rhiain Reynolds	RoSPA
Alan Purves	SSERC
Calum McNicol	Paddle Scotland
Caroline Wilson	The Risk Factory
Eleanor Griffiths	Trading Standards East Renfrewshire Council
Brain Topping	Safety Advocate

Apologies

Name	Organisation
Fred Cullum	Safety Advocate
Heather Wright	Lifeways
Bill Harley	Fife Council Housing and Safer Communities Service
Michelle McKenna	North Lanarkshire Council Trading Standards and CPIN
Andy Cathro	Safety Advocate
Martin Hunt	Tartan Silk
Kathy Jenkins	Scottish Hazards
Diane Thomson	ResolvUK
Caroline Lawrie	SGN
Hannah Dale	British Psychological Society
Elisa Bevaqua	Convention of Scottish Local Authorities
Laura Jamieson	Convention of Scottish Local Authorities

1. Welcome:

The convener, Clare Adamson MSP, welcomed everyone to the meeting.

2. Present and apologies

See lists above.

3. Minutes of the Previous Meeting

Ms Adamson asked the group for a seconder of the minutes from the June CPG meeting. Brian Topping proposed the minutes and Clare Adamson seconded the minutes of the June CPG meeting.

4. Matters arising

There were no matters arising.

5. Headlines newsletter

Carlene McAvoy briefly went through the contents of the Headlines Newsletter (appendix 1) which have been circulated ahead of the meeting. Carlene thanked those that contributed

and reminded everyone that they are welcome to include updates for future meetings.

6. Presentations

Presentations are available on the RoSPA website at [Cross Party Group - RoSPA](#)

Speakers

Dr Stephen Bridgman, Public Health Scotland: 2024 unintentional injuries annual report

Dr Stephen Bridgman is a Consultant in Public Health and Clinical lead for musculoskeletal disease and injury at Public Health Scotland.

Imogen Percival, Intellectual Property Office: Fighting Fakes: Collaborative IP Crime Prevention

Imogen is a Senior Campaigns Manager in the Intellectual Property Office (IPO) Enforcement team. She joined the IPO in 2021 and has worked in digital communications and campaigns across government departments. Imogen has managed leading anti-counterfeiting campaigns covering beauty products, car parts and toys, which have achieved CIPR Cymru and national PR Moment awards.

Becca Hamilton, Intellectual Property Office

Becca is Scotland's Intellectual Property Crime and Infringement Coordinator for the Intellectual Property Office (IPO). Becca has frontline experience of IP work, seizing goods infringing IP rights at the border for a number of years and joined the IPO last year to continue helping law enforcement agencies in Scotland tackle IP crime. Becca recently re-launched the Scottish Anti-Illicit Trade Group to collaborate with various stakeholders in tackling IP crime in Scotland.

Carlene McAvoy, RoSPA: Winter Wise: RoSPA's winter resources

Carlene is a Senior Policy Manager for RoSPA and is a Fellow of the Royal Society for Public Health. She is also the Founder and Secretariat of Water Safety Scotland.

Tom Robinson, Glaukos: Early Intervention in glaucoma and accident prevention

Tim Robinson is the Market Access Manager for the UK and Ireland for Glaukos UK. Glaukos is a med-tech innovator in ophthalmology that developed and brought to market the iStent in 2011, the product that led to the establishment of minimally invasive glaucoma surgeries (MIGS). Tim has worked for Glaukos since the UK company was formed in 2016 and before that worked for another ophthalmic device manufacturer, Alcon Laboratories, for 10 years. Before his current role in Market Access, Tim was a Territory Manager, that involved working in theatre to train surgeons on how to perform the iStent procedure.

7. Question and answer session

First Speaker: Dr Stephen Brigman

Presentation title: 2024 unintentional injuries annual report

Robert Atkinson asked Dr Bridgman how deaths from falls in the hospital are categorised, as some deaths might be a result of a fall however others might be from infections picked up while in hospital after an accident. Dr Bridgman noted he is happy to follow up with

Robert but there will be cases where the code for falls is used but it could be head injury that is the root cause of their death. However, all information comes from national records Scotland and goes through their classification system. Ms Adamson asked about data collection for people in A&E and if we are any further forward on new ways to capture that data. Dr Bridgman responded by telling the group there is apps that have been tried for certain things such as burns which has led to data being collected but apps and data collection unfortunately have not been prioritised or funded.

Second Speaker: Becca Hamilton and Imogen Percival
Presentation title: Fighting Fakes: Collaborative IP Crime Prevention

Dr Bridgman asked if Imogen or Becca had any statistics on how many actual injuries occur from counterfeit goods in the market. Imogen noted that it can be hard to get exact statistics for this but is happy to look further into this and follow up. Dr Bridgman also suggested extending an invite to the electrical safety advisory board to IPO which Becca will look in to. Ms Adamson asked about the overlap with IPO and trading standards. Becca explained that trading standards are the primary authority and have powers of entry and seizure, so it is up to them to get warrants and seize products.

Third Speaker: Carlene McAvoy
Presentation title: Winter Wise: RoSPA's winter resources

Brian Topping asked if RoSPA have anything coming out about workplace safety. Carlene told the group that RoSPA will shortly be released a Scottish manifesto in the coming months that has asks for the new Scottish government, including a section on workplace safety. Dr Bridgman asked Carlene about RoSPA's stance on reinvestment by the Scottish government into home safety. Carlene reiterated the importance of home safety for RoSPA

Forth Speaker: Tom Robinson
Presentation title: Early Intervention in glaucoma and accident prevention

Robert Atkinson asked if there was any research done to show the impact of glaucoma in certain areas or demographics. Tim explained that the most significant modifiable risk factor for glaucoma is the reduction of intraocular pressure. This can be achieved through laser treatment, medication, and, more recently, minimally invasive glaucoma surgeries. There is a well-established link between deprivation and glaucoma outcomes. Prognosis and the likelihood of maintaining good vision throughout a patient's life are strongly influenced by the level of disease damage at the time of diagnosis. Evidence shows that patients from more deprived backgrounds tend to present with more advanced disease, which negatively affects long-term visual outcomes. While no additional figures were available to share at this time, published data clearly demonstrate the association between deprivation and the severity of disease at first diagnosis.

8. Close & date of the next meeting

The next meeting of the CPG is on 4th February, 18:00 – 20:00. If you have an idea for a theme or you would like to be a speaker, please get in touch with RoSPA.

Appendix 1

Headlines Newsletter, Cross Party Group on Accident Prevention and Safety Awareness. November 25th, 2025

Falls Prevention Awareness Week

Falls Prevention Awareness Week took place from the 15th-19th September 2025

In Fife, we highlighted local activities, resources, and support available to help people stay active, independent, and safe.

Safer Communities at Fife Council joined NHS Fife and the Health and Social Care Partnership to raise awareness regarding falls throughout Fife: -

- Information Stands were held in various locations throughout Fife, providing patients, carers and staff with information, leaflets and answering any queries.
- An online education session on the 'World Falls Guidelines' linked to physical activity and exercise was attended by about 80 professionals
- Fife Council Safer Communities Team supported radio adverts for the week on Original 106 and K107fm to raise awareness of falls prevention in the home by giving practical hints and tips
- Social Media campaigns were posted by all agencies involved.
- Various hospital wards supported the falls prevention campaign, providing patients, staff and relatives with information booklets and displaying posters.
- As part of the information stand within Victoria Hospital, colleagues were encouraged to consider 'My 3 things' to prevent falls today.
- Strength and Balance challenge to encourage people to move more every day

If you want to know more about this week of action, please scan the QR code



Road Safety in Fife

Project Officers at Safer Communities, Fife Council are now preparing to go into their 18 high schools in Fife and present to the S5 classes, their version of Safe Drive Stay Alive.

This consists of a presentation about an hour long which contains a new film providing insight into the consequences of bad driving decisions. In addition to this, the schools are provided with a follow up discussion pack to allow students more time to consider and discuss safe and unsafe driving and the consequences they can produce.

This is only a part of a busy annual road safety calendar in Fife which is arranged and run by Safer Communities in partnership with agencies such as Police Scotland, and Scottish Fire and Rescue Service as well as others.

If you would like to know more about this or our road safety initiatives, please contact SaferCommunities.ProjectOfficers@fife.gov.uk

Bill Harley Fife Council

RoSPA and Water Safety Scotland at the World Conference on Drowning Prevention 2025

From 21–23 November, the World Conference on Drowning Prevention (WCDP 2025) was held in the coastal city of Sharm El Sheikh, Egypt. Co-hosted by the World Health Organization (WHO), the event united global experts, advocates, and volunteers to share insights and strengthen efforts around drowning prevention and water safety.

Representing RoSPA and Water Safety Scotland, Senior Policy Manager Carlene McAvoy delivered two presentations showcasing the work delivered in Scotland:

- *Scotland's Drowning Prevention Strategy – Looking Back and Forward*
- *Scotland's Drowning and Incident Review Process*

Carlene was joined by Emma, Water Safety Development Manager (Scotland), to connect with international colleagues, exchange ideas, and learn from innovative approaches being implemented worldwide.

Carlene McAvoy, RoSPA & Water Safety Scotland

Winter Water Advice

Ahead of the winter, Water Safety Scotland (WSS) is warning about the dangers that frozen-over water bodies

Leaflets and posters are available for free download from [website](#) for partners to share. A limited number are also in print, if interested please contact info@watersafetyscotland.org.uk

Emma Dudley, Water Safety Scotland



issuing a present. the [WSS](#) available

ScORSA updates

RoSPA's Scottish Occupational Road Safety Alliance (ScORSA) educational programme, funded by Transport Scotland, helps businesses manage occupational road risk. We are a free membership platform with over 1000 members.

Our campaign topic for November was Winter Driving and Weather Resilience, coupled with a webinar on the topic which received more than 150 sign-ups. Moving forward we will cover Drink and Drug Driving in December and the importance of seatbelt use in January. [Campaigns Calendar | ScORSA - Scottish Occupational Road Safety Alliance](#)

We recently partnered with Drager to create a Best Practice Guide for managing Drink and Drug Misuse in the Workplace and when Driving for Work. [Drink and Drug Driving | ScORSA - Scottish Occupational Road Safety Alliance](#)

Artificial intelligence (AI) is transforming workplace transport, offering tools that range from simple automation to intelligent systems capable of learning, adapting, and making real-time decisions. For fleet managers, understanding the different types and maturity levels of AI is critical to selecting the right solutions, managing risks, and supporting staff effectively. We have just released a guide in collaboration with Anthrometric that provides a comprehensive overview of AI applications in workplace transport. [Artificial Intelligence | ScORSA - Scottish Occupational Road Safety Alliance](#)

As part of our sector specific series, we have also released both a Healthcare and Construction toolkit to manage occupational road risk, additional considerations to managing the risk based on the specificities of the sector. [Health & Wellbeing | ScORSA - Scottish Occupational Road Safety Alliance](#) [Construction | ScORSA - Scottish Occupational Road Safety Alliance](#)

ScORSA has partnered with Dr Clare Mutzenich at Anthrometric to produce a suite of practical resources designed to help employers, fleet managers, and workplace transport professionals understand the fast-moving world of automated vehicles (AVs) and what it means for occupational road risk. The series includes levels and types of automation, current legislation, stakeholder considerations and more. [Automated Vehicles | ScORSA - Scottish Occupational Road Safety Alliance](#)

Caitlin Taylor, RoSPA

Appendix 2

CPG Report, Cross Party Group on Accident Prevention and Safety Awareness. November 25th 2025



Cross Party Group on Accident Prevention and Safety Awareness

Report prepared for Clare Adamson, MSP and Convenor

Introduction

The Cross Party Group (CPG) on Accident Prevention and Safety Awareness was created in 2014 with a purpose to “to promote all aspects of safety through safety awareness and accident prevention” and as such considers safety issues in the home, on the road, in and around water and in the workplace and any other place where accidents occur.

RoSPA in Scotland provides the Secretariat and The Convenor of this CPG is Clare Adamson, MSP and the Deputy Convenor is Clare Baker, MSP.

As of October 2025, there are 99 members of the CPG.

2025 survey

The CPG has had regular intervals of feedback as engaging regularly with the membership of a CPG is essential to ensuring the group remains relevant, representative, and responsive. It also allows for emerging issues and concerns to be brought to the attention of stakeholders and parliament.

A short survey was conducted by RoSPA and sent to all members of the CPG. The survey went live on the 30th of July and closed on the 29th of August.

There was a 16 per cent response rate – the same response rate as previous surveys.

Key results

Productivity

The CPG is considered productive -44 per cent strongly agreed the CPG has been productive, whilst 56 per cent agreed (see Figure 1)

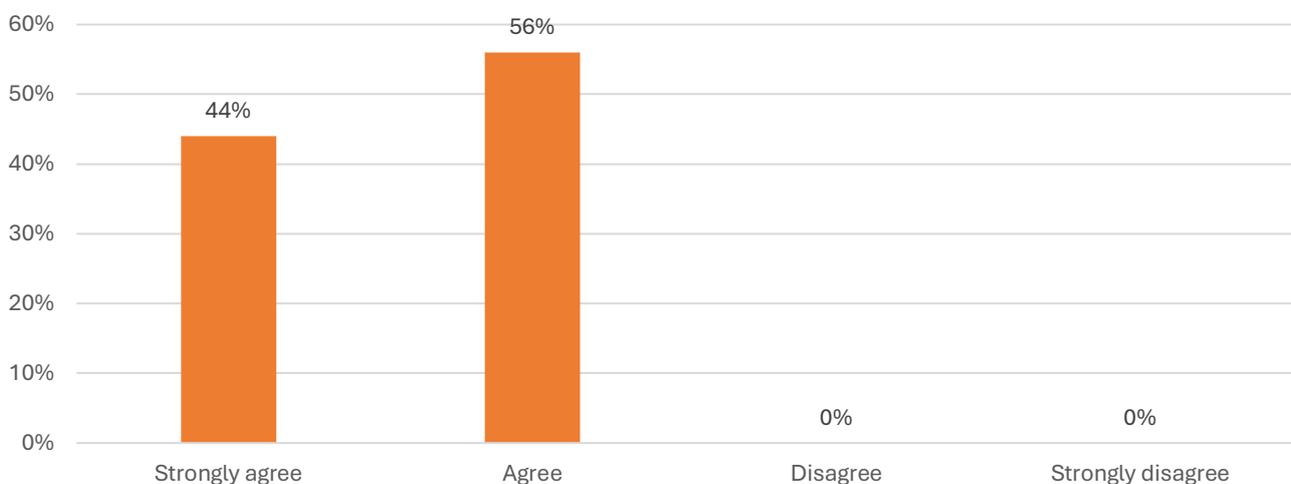


Figure 1: The CPG has been productive during the time I have been an attendee

When asked for further feedback, it was noted that:

- Topics have been varied, speakers excellent providing examples of 'best practice'
- The group is made of like-minded individuals all working towards the same goal – to reduce accidents and unintentional injuries
- The CPG provides consistent means of communicating across safety sectors
- **Constructive feedback** - Outdoor safety has yet to be covered

Participation

Members felt able to participate in the CPG meetings - 53 per cent strongly agreed, whilst 47 per cent agreed (see Figure 2).

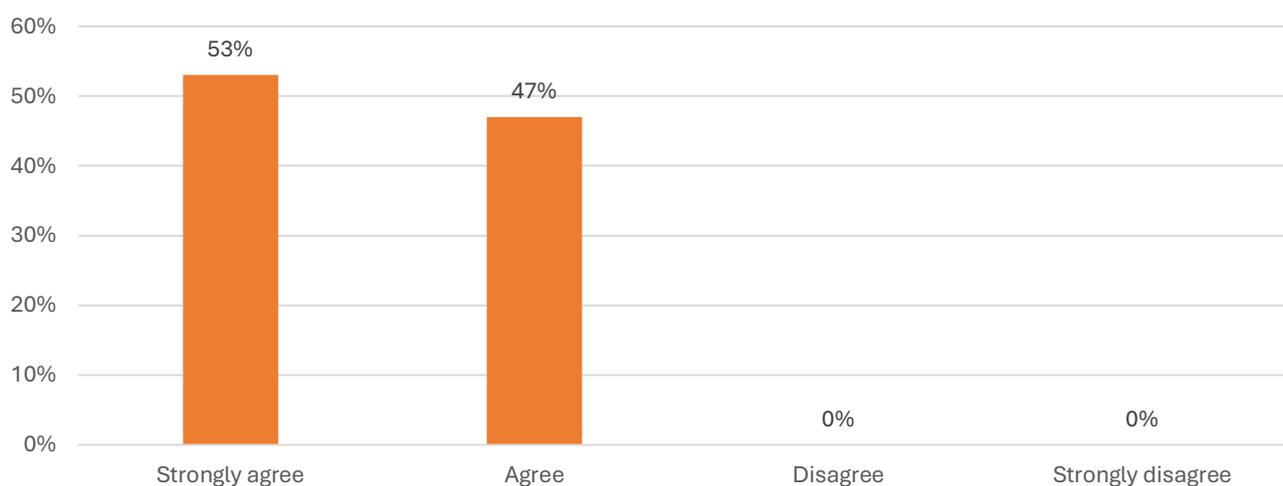


Figure 2: I felt I had the opportunity to participate in meetings

Speakers

The majority of the membership positively agreed that the speakers and topics have been of interest whilst a small percentage (6 per cent) disagreed (see Figure 3).

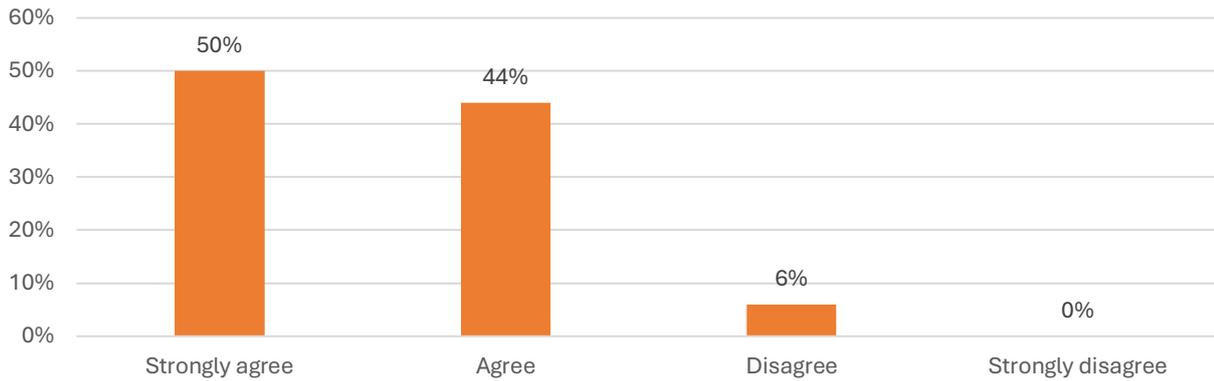


Figure 3: The Speakers/topics were of interest

When asked what speakers/topics were of most interest, the following were noted:

- Water Safety
- Road safety
- Fire Brigade Union
- Home safety

One respondent noted, *“Every meeting has had excellent speakers on the particular topic of each meeting. They are passionate about reducing accidents and sharing information.”*

Learning

69 per cent of respondents strongly agreed that they benefited from learning from attending the CPG meetings, whilst the remaining agreed (see Figure 4)

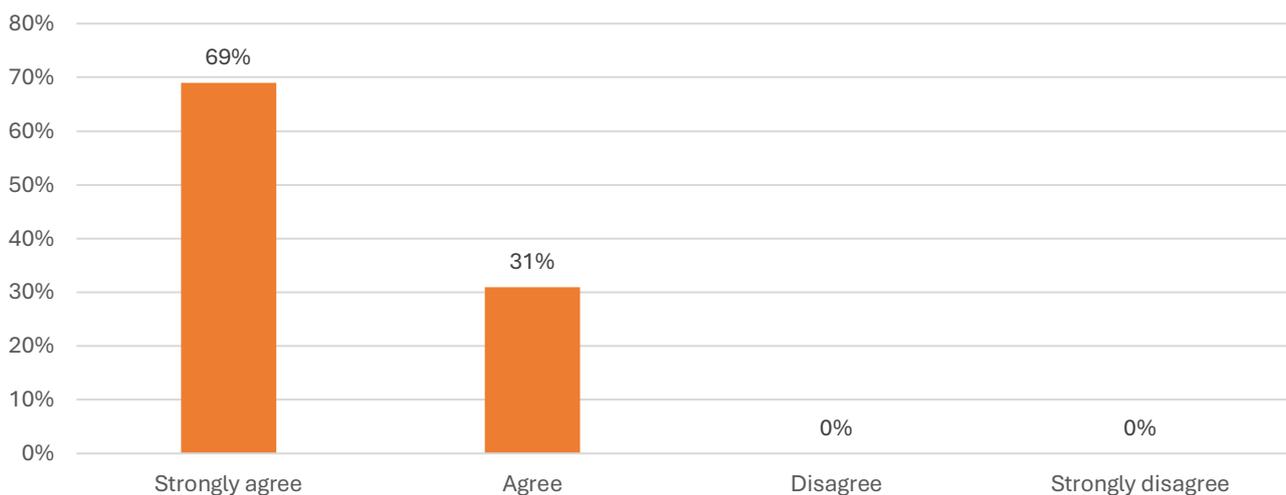


Figure 4: I benefited from learning new information by attending these meetings

Respondents noted that they did the following after the CPG meetings:

- Provided information to a Union
- Influenced internal decision making on specific policies and services

- Changed the organisations strategic direction or internal process
- Gained new contacts
- Increased awareness on safety.

Information sharing

All respondents agreed that they had shared learning with others in their organisations (see Figure 5) and likewise the majority of respondents agreed that they have shared learning outwith their organisations – whilst 19 per cent disagreed (see Figure 6).

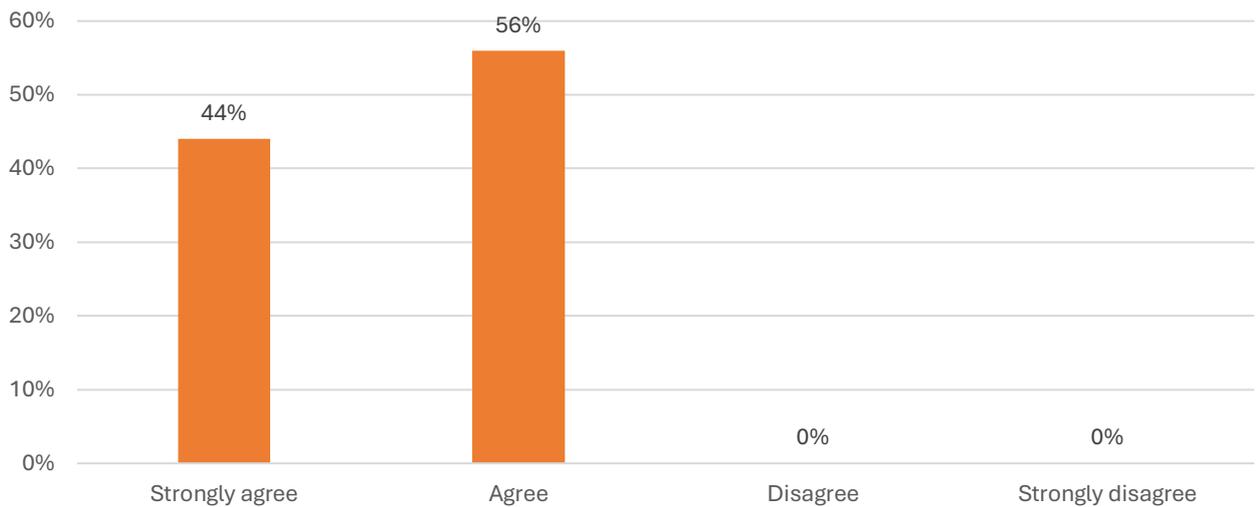


Figure 5: I have shared this new learning with others in my organisation

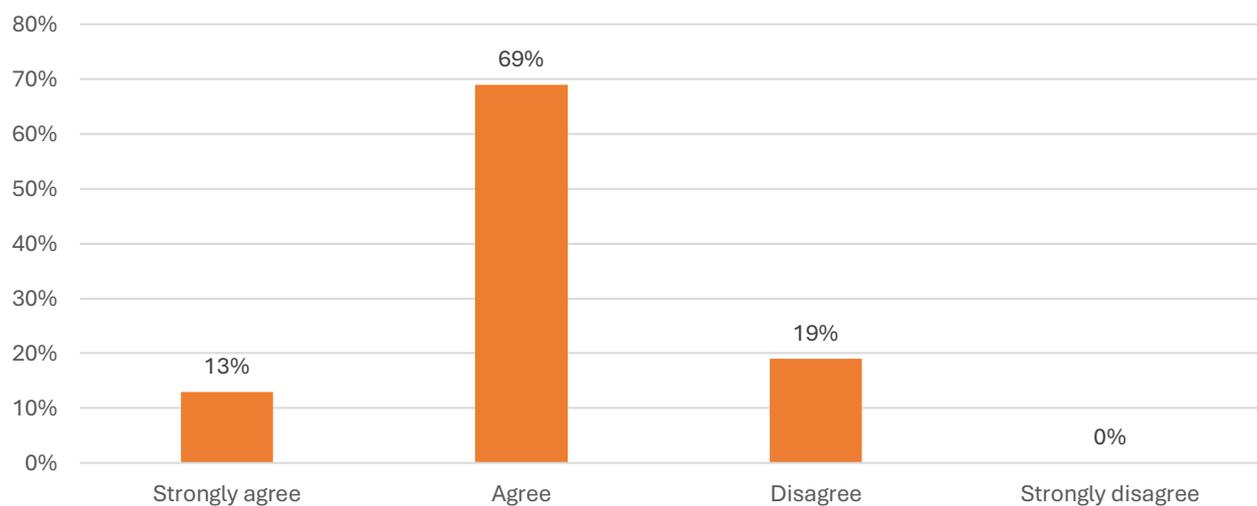


Figure 6: I have shared this new learning with others outside my organisation

Meeting organisation

63 per cent of respondents agreed that the meetings were well organised, whilst the remaining 28 per cent agreed (see Figure 7)

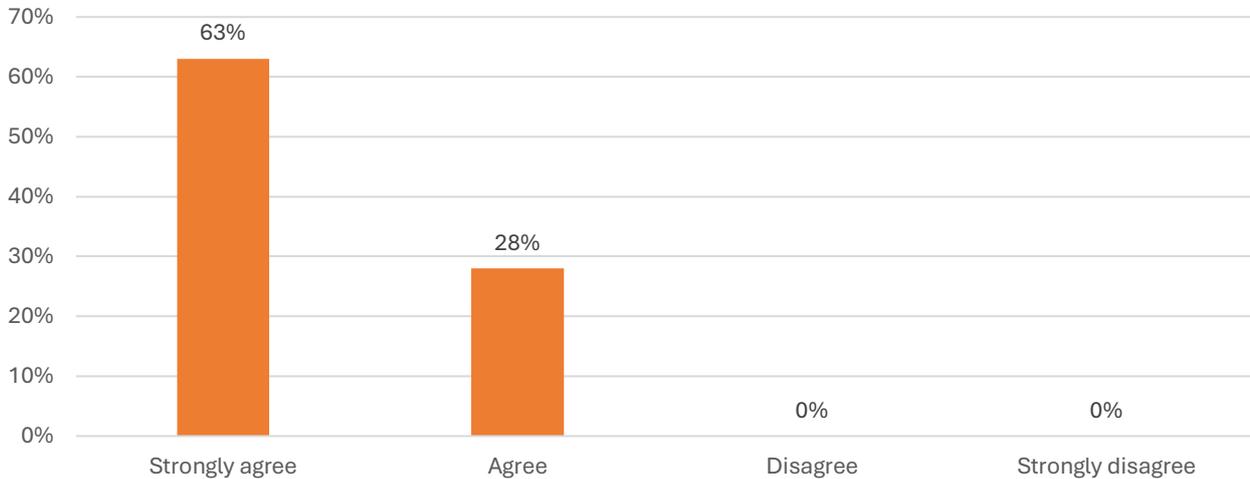


Figure 7: The meetings were well organised

Benefits of the CPG

Respondents noted the following benefits of the CPG

- It brings all aspects of health and safety into focus and makes it a government priority
- Catalyst for sharing information and change
- Allows informed speakers to engage with practitioners and law makers
- Supports people and business to protect people from harm
- Addresses the common safety issues being faced by members of the public

Future topics

Finally, respondents were asked their views on future topics. The following were suggested:

- Health and social care topics
- Water safety
- Artificial intelligence
- Dog bites
- The work of RoSPA
- Safety management in the outdoors

Conclusions

Overall, the Cross Party Group was found to be well organised, with a strong structure and a well managed programme of meetings. Respondents believed that there was a good range of speakers and topics which helps to ensure informative meetings and engagement. Learnings from the CPG was actively shared both internally among member organisations and externally with relevant stakeholders.

Looking ahead, future meetings may wish to consider broadening the scope of discussion to include additional areas such as outdoor safety, to further enhance the group's relevance and impact.

