Net Zero Ladder

A company's ability to demonstrate taking responsibility for their impacts on the environment and responding appropriately to mitigate and reduce their impacts through both their own actions and those of their supply chain



UNAWARE

Unaware or unaccepting of responsibility to act to reduce carbon and resource demand

Index Score 0 – 10 Potential to benefit from information and engagement regarding net zero and our responsibilities

Client appears to be largely unaware or unaccepting of the need to follow Net Zero policy and even though some actions have been made which are applicable to reducing emissions this may have been a coincidental benefit and has not been the predominant reason for action

INACTIVE

Client aware of responsibility for carbon and resource demand but what they can do about it is unclear

Index Score 11 – 25 Potential to benefit from access to guidance and training on where to start reducing impacts

Client is aware of the need to act in response to Net Zero though appears to be largely uncertain of the next steps to take

ADOPTER

Client has begun taking steps towards reducing their carbon impact and resource demand

Index Score 26 - 40
Potential to benefit
from further
guidance on reducing
impact, with a focus
on the more complex
impacts

Client is aware of the need to act to reduce emissions, they may have an environmental accreditation and has conducted actions such as assessing the company's direct effect on emissions or the effect of their supply chain and has begun reacting in order to assess the impact

PROMOTER

Client actively monitors and attempts to reduce carbon and resource demand

Index Score 41 - 60 Potential to benefit from guidance regarding carbon offsetting, green jobs and the circular economy

Client is actively involved in reducing emissions through both direct and indirect effects and actively selects suppliers based on such needs. They may have one or more accreditations and may use these for marketing purposes

ADVANCED PROMOTER

Reducing where possible their environmental impact is a key priority in business strategy

Index Score 61-80 Potential to benefit from guidance and support to help them extend their actions

Client is actively involved

in reducing emissions through both direct and indirect effects and actively selects suppliers based on such needs. They may have one or more accreditations and may use these for marketing purposes. They hire green obs which may be retained and/or may represent a substantial proportion of the workforce. They actively pursue the reduction of waste and emissions and include it in considerations for company policy and decision making. They recycle a substantial proportion of waste and/or may be aware of, or pursuing, opportunities within the circular economy.

CHAMPION

Client has successfully reduced most causes of their environmental impact and is encouraging others to do so as well

Index Score 81 - 100 Potential to be encouraged to share their experience to help inform other businesses about responding to Net Zero

Client is acutely aware of the need to respond to Net Zero policy. They have more than one accreditation relevant to environmental standards and actively use these in marketing, They consistently invest in and retain green jobs and actively try to convert previously existing jobs to be green. They have successfully reduced waste, emissions and are involved in either recycling and reusing/repurposing or are active participants of the circular economy.