

Clare Haughey MSP
Convener of the Health, Social Care and Sport Committee
The Scottish Parliament
Edinburgh
EH99 1SP

Via email: HSCS.committee@parliament.scot

18 November 2025

Food and Drink Federation (FDF) response: The Food (Promotion and Placement) (Scotland) Regulations (SSI 2025/303)

Dear Convener,

Thank you for the opportunity to provide our views on the Food (Promotion and Placement) (Scotland) Regulations.

FDF would like to provide the following feedback to the Committee:

- We welcome the fact that the regulations align with equivalent policy in England and Wales, including provisions on promotions, location restrictions, and the use of the 2004/05 nutrient profiling model. This creates a level playing field for businesses selling into Scottish stores compared with England and Wales.
- FDF is pleased to participate in the Scottish Government working group developing implementation guidance for these regulations. We call on the Scottish Government to ensure that this guidance is finalised as soon as possible to ensure businesses can prepare appropriately to comply with the new rules ahead of time.

For reference please see [our response](#) to the Scottish Government's consultation on the detail of the proposed regulations to restrict the promotions of food and drink high in fat, sugar or salt.

Please do not hesitate to contact us if you require any further information or clarification.

Kind regards,



David Thomson
Chief Executive Officer
Food and Drink Federation Scotland