

PE2121/C: Run a targeted roadside litter awareness campaign

Transport Scotland written submission, 17 April 2025

Thank you for your letter of 27 March requesting views on the actions requested in this petition.

Transport Scotland is aware that there has been an increase in discarded litter recently and that no matter how often our Trunk Road Operating Companies and Councils pick up litter it returns very quickly across trunk roads in Scotland.

As there has been an increase in discarded litter over the past few years we believe that there needs to be a change of mindset and a campaign undertaken to discourage people from dropping litter.

We will work with our Operating Companies, Keep Scotland Beautiful and Zero Waste Scotland to run a campaign targeted at companies and also the public to raise awareness of the harms caused by roadside litter and the legislation that is in place to penalise those who drop litter.