Support for Community Sport

University of Glasgow
Supplementary Evidence

One thing we have found in working with the SPL clubs is that they are an excellent way to engage hard to reach populations in all types of activities, including sports and health promotion.

I feel this is an important avenue that should be explored further – the problem is that the community departments at the clubs are overstretched, under-resourced and under-appreciated by the clubs themselves. With more support they could deliver so much more (in terms of PA, health and other activities) to their fan base and local communities.

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