SUPPLEMENTARY SUBMISSION FROM WWF SCOTLAND

Following my evidence to the Committee on 14 March 2012, I am writing to provide further information relating to the question posed by the Convenor about corporate donations.

In my oral evidence, I referred to WWF Scotland’s annual review on our website. On pages 34 and 35, it lists the proportion of our income and expenditure in the most recent financial year - July 2010 until June 2011. It shows that the largest proportion of our income derives from members (34.5%) and adopters (26.2%), reflecting a long standing trend of individual supporters being our main source of income.

In response to the more specific question about corporate funding by energy companies, I referred to WWF Scotland’s ongoing shareholder engagement initiative with SSE under which WWF Scotland received £22,562 in this most recent financial year. As part of this programme, SSE makes a donation to WWF on behalf of each shareholder that opts for electronic rather than paper communications. I also made reference to funding received from Scottish Power for WWF Scotland’s most recent report on electric vehicles, which amounted to £3,000 in this year. In this same time period, WWF Scotland did not receive any other funding from other energy companies.

It is clearly important to emphasise that when WWF Scotland enters into any corporate partnership, we reserve the right to comment freely on industry developments and environmental issues during the term of the partnership. Please do not hesitate to contact me should you require any more information on this or any other matter.

Dr Richard Dixon
Director
WWF SCOTLAND
18 April 2012