REPORT OF THE SCOTTISH PARLIAMENT’S DELEGATION
TO SCOTLAND WEEK, NEW YORK, PITTSBURGH AND
WASHINGTON D.C., APRIL 2013
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INTRODUCTION

The Scottish Parliament delegation to Scotland Week in 2013 consisted of the Presiding Officer, the Rt Hon Tricia Marwick MSP, Bruce Crawford MSP (Convener, Referendum (Scotland) Bill Committee) and Duncan McNeil MSP (Convener, Health and Sport Committee). The Presiding Officer undertook engagements in Pittsburgh, and the remainder of the delegation undertook activities in New York, prior to the entire delegation joining up in Washington D.C. The delegation had a number of objectives which it sought to achieve during Scotland Week. These are briefly detailed below:

- To reach agreement with the Carnegie Corporation regarding bringing a range of unique events to the Scottish Parliament;
- To reach agreement with the National Conference of State Legislatures (NCSL) on hosting a meeting of NCSL Legislative Leaders at the Scottish Parliament in July 2013;
- To hold policy and political meetings with a range of actors in the United States. Policy discussions covered energy, health and tourism and sought to promote Scottish activity in these areas and to learn lessons from best practice in the United States;
- To promote the potential of the renewables sector in Scotland to potential investors in the United States;
- To promote a range of tourism events taking place in 2014, such as the Year of Homecoming, Commonwealth Games and the Ryder Cup;
- To engage with the Scottish diaspora in the United States and to highlight the on-going contribution of the Scottish diaspora to the success of the United States and to promote dialogue between Scotland and the Scottish diaspora; and,
- To promote the Scottish Parliament, and Scotland more generally, in the United States.

The Scottish Parliament’s UK and International Strategy for Session Four highlights a range of areas where the Scottish Parliament will seek to engage with the USA during the current Parliamentary session. Of particular relevance to the work of the 2013 Scottish Parliament delegation were:

- Working with the Scottish Government, where appropriate, to support the annual Scotland Week activity in the USA;
- To better utilise the Scottish Parliament’s associate membership of the National Conference of State Legislatures (NCSL);
- To engage with, and support, the Scottish Caucus in the US Congress; and
- To support trade, commercial and cultural links with the USA.
The scale of activity undertaken by the 2013 delegation was broader in geographic scope and scale of activity than recent delegations due to timing issues in the previous two years resulting in scaled back programmes of activity. The cost of the Scottish Parliament's overall activity during Scotland Week, in 2013, was under £30,000.

Consideration of the environmental impacts of the 2013 Scotland Week programme was integrated into the development of the delegation's itinerary. In particular, rail travel was used for journeys to and from New York and Washington D.C. and shared transport options were utilised at all points in the programme where this was feasible.

ENGAGEMENT WITH THE CARNEGIE CORPORATION

The Andy Warhol Museum, Pittsburgh

During Scotland Week 2012 it was announced that the prestigious Carnegie Medal of Philanthropy 2013 ceremony would be hosted at the Scottish Parliament in October 2013. The medal ceremony will be accompanied by a series of public seminars and discussions on a wide range of issues including education, science, peace and philanthropy.

Following on from this announcement, the Scottish Parliament has engaged in further dialogue with the Carnegie Corporation. This culminated in the Presiding Officer and Angus Hogg, Chair, Carnegie UK Trust, announcing at The Andy Warhol Museum, in Pittsburgh, that the exhibition ‘Andy Warhol: Pop, Power and Politics’ will take place at the Scottish Parliament from Saturday 5 October until Sunday 3 November.

This exhibition will explore themes of power, politics and philanthropy in the artist’s work. Audiences will therefore have a special opportunity to view Warhol’s artworks exploring the role of power and politics in modern life in the unique setting of the Scottish Parliament, the centre of political debate in Scotland.

Following the announcement the Presiding Officer and Angus Hogg met with the Deputy Director of The Andy Warhol Museum, Patrick Moore, to discuss the forthcoming exhibition in detail and were provided an opportunity for an in-depth viewing of some of the artworks that will be displayed at the Scottish Parliament as part of the exhibition.

The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh, the first of which was established in 1895 as a result of Andrew Carnegie’s philanthropic activities.

The announcement by the Presiding Officer and Angus Hogg that the exhibition Andy Warhol: Pop, Power and Politics would be exhibited at the Scottish Parliament received a wide range of positive media coverage. In particular, the announcement
was covered in the Scottish editions of five Sunday newspapers and a further six daily newspapers. The announcement was also dealt with by one broadcast news television channel and received extensive online coverage.

The Presiding Officer is pictured opposite with Angus Hogg, Chair of the Carnegie UK Trust, and Patrick Moore, Deputy Director of the Andy Warhol Museum.

**Carnegie Mellon University, Pittsburgh**

Following the meetings at The Andy Warhol Museum the Presiding Officer and Angus Hogg attended a series of meetings with the staff and departments of Carnegie Mellon University, founded by Andrew Carnegie in 1900 as Carnegie Technical Schools. In addition to these meetings the Presiding Officer and Angus Hogg met with staff and discussed the work of the Computer Science Department, the Robotics Institute and the Entertainment Technology Centre. Discussions provided an opportunity to learn more about the work of the University, its research and teaching strengths, and how its contemporary traditions still commemorate today its Scots-American founder and Scottish connections.

The programme of meetings culminated in the University offering to loan exhibits to the ‘Andrew Carnegie: The legacy that changed the world’ exhibition, which will be held at the Scottish Parliament, to coincide with the Carnegie Medal of Philanthropy 2013. Associated seminars and specifically arranged debates and events will be held from October 2013 onwards.

The exhibition, in partnership with the Carnegie Trusts of the UK and supported by the Carnegie Corporation of New York, will run for a longer period, from October 2013 to January 2014, and will explore the legacy of Carnegie’s philanthropy in the fields of education, peace, politics, science and culture. It will showcase a wide range of loaned material from lenders in the US, UK and Scotland including Carnegie Mellon University.

**Carnegie Museum of Art, Pittsburgh**

The Presiding Officer attended an evening reception hosted by Angus Hogg, which successfully showcased the loan of artworks to Scotland from both the Warhol and Carnegie Museum of Art’s collections to an invited audience comprising the Museums’ Boards of Trustees and funders. The event included speeches from the organisations involved in the exhibition; the Presiding Officer, Angus Hogg and Lynn Zelevansky, The Henry J. Heinz II Director of Carnegie Museum of Art, representing the Carnegie Museums of Pittsburgh.
The extent of Carnegie’s influence abroad is not widely known about in Scotland and the programme of debates and discussions alongside the display of culturally significant artworks from the Carnegie Pittsburgh collections demonstrated clearly the impact of this nationally significant Scot abroad. In particular, the programme of events signified the long-lasting legacy of Andrew Carnegie’s philanthropy in the areas of science, education, the arts and peace.

In addition, whilst in Washington D.C., the delegation met with officials from the Library of Congress and viewed the collection of Andrew Carnegie artefacts which the Library of Congress holds. In particular, the delegation viewed a range of correspondence between Andrew Carnegie and President Roosevelt, President Taft and Prime Minister Campbell Bannerman.

The Library of Congress are loaning a number of letters and a watercolour architectural drawing of an Andrew Carnegie library to the ‘Andrew Carnegie: the legacy that changed the world’. Accordingly, the delegation was able to view, and discuss with officials, the background to these artefacts which are being loaned to the Scottish Parliament. The Scottish Parliament delegation is pictured below with Ms Helena Zinkham, Historian, Manuscript Division of the Library of Congress.

ENGAGEMENT WITH THE NATIONAL CONFERENCE OF STATE LEGISLATURES (NCSL)

The Scottish Parliament has been an associate member of NCSL since 2005. The Scottish Parliament delegation held a number of meetings with NCSL in Washington D.C. NCSL is a bi-partisan organisation representing legislators at State level in the United States of America (USA) and supporting the legislators and staff of the USA’s 50 States, commonwealths and territories. The aims of the organisation are to firstly, improve the quality and effectiveness of state legislatures, secondly, promote policy innovation and communication among state legislatures; and, lastly, ensure state legislatures have a strong, cohesive voice in the US federal system. As part of the means of achieving these aims NCSL organise a wide range of meetings, seminars and conferences for US State Legislators. The Scottish Parliament delegation is pictured above with, from left to right, Terri Norelli, President of NCSL, the Honourable William J Howell, Speaker of the Virginia House of Delegates and Delegate Richard Andersen, Virginia House of Delegates.
The meetings culminated in the Presiding Officer and the President of NCSL, Terri Norelli, announcing that NCSL would be holding a conference of legislative leaders in the Scottish Parliament in July 2013. Legislative leaders are Speakers, Majority and Minority leaders at State level in the USA. The conference represented the first occasion on which NCSL had met outside of North America. Bruce Crawford MSP, Duncan McNeil MSP and the President of NCSL, Terri Norelli, are pictured above signing the agreement to bring the conference to the Scottish Parliament.

The conference was attended by over 50 legislative leaders from across the USA. The conference programme, which is attached at Annex B to this report, was structured following discussions in Washington D.C. around the following themes:

- The impact of the Scottish diaspora on the making of the USA
- The constitutional debate in Scotland and the UK
- The global economic outlook and the impact of US State budgets
- Doing business in Scotland and the US
- Global energy supply and demand
- Legislative Leadership, and
- Social media and legislatures

The announcement was carried in six newspaper titles and received excellent coverage online.

POLICY MEETINGS

The delegation undertook a range of policy-related meetings covering energy, tourism and health policy. These meetings are briefly considered below.

Health Policy

Duncan McNeil MSP undertook two meetings with health professionals from the New York Department of Health and Mental Hygiene (DoMH). Firstly, Duncan met with Ms Marie Casalino, Assistant Commissioner of the Bureau of Early Intervention, to discuss the early intervention policies of DoMH. The overall mission statement of the Bureau of Early Intervention is:
“to identify and evaluate as early as possible those infants and toddlers whose healthy development is compromised and provide for appropriate intervention to improve child and family development”.

The Bureau’s programme is based upon federal legislation passed by the US Congress in 1986 and became operational in the early 1990’s in New York City (NYC) and currently provides services to half of the children in NYC. Roughly, half of these children are in receipt of Medicaid and therefore are from lower socio-economic groups. However, access to the programme is universally available and there is no cost to parents of children who are part of the programme. The services provided can be broadly summarised as the provision of evaluation, therapeutic and educational services to infants and toddlers, from birth to three years of age, with developmental delays or disabilities. A child can be referred onto the early intervention programme via a number of routes. These are:

- A child is at risk of developmental delay or disability
- The child has a diagnosed condition with a high probability of resulting in a developmental delay, or
- The parent requests that a referral is made.

The agencies which deliver these services are private sector providers with the DoMHM providing oversight and co-ordination functions. The key tool used to deliver early intervention is termed an ‘Individualised Family Service Plan’ (IFSP) which is a service plan or contract based around practical, short term outcomes. The services delivered by contractors to families are as follows:

- Assistive Technology (hearing aids, adaptive toys)
- Audiology
- Family counselling, training and education
- Occupational therapy
- Physical therapy
- Psychological services
- Social work
- Special instruction
- Speech-language pathology
- Vision services, and
- Transportation services.


The second meeting was with Ms Elisa Dunn, Deputy Director of the NYC Nurse-Family Partnership (NFP) of DoMHMH (pictured below). The NFP is a voluntary, evidence-based, nurse home visiting programme which aims to improve the health, well-being and self-sufficiency of low income first-time mothers and their children.

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The programme engages in six areas of intervention as follows:

- Personal Health and Health Behaviours: nutrition, smoking, exercise
- Environmental Health: factors involving home, school and work
- Life Course Development: family planning, education and job training
- Maternal Role: physical care, bonding and emotional care
- Family and Friends: support networks and personal relationships, and
- Health and Human Services

The programme began as a pilot programme in 2003 and is now currently the largest urban NFP in the United States. The programme currently has 89 nurses and 1,896 clients and has supported more than 9,800 clients since 2003. A brief demographic breakdown of client characteristics on the programme is provided in the table below.

### NFP Client Demographics

<table>
<thead>
<tr>
<th>Household Income – median income</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment Status (clients 18+)</td>
<td></td>
</tr>
<tr>
<td>Unemployed</td>
<td>56%</td>
</tr>
<tr>
<td>Employed part-time</td>
<td>18%</td>
</tr>
<tr>
<td>Employed full-time</td>
<td>11%</td>
</tr>
<tr>
<td>Unknown</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Client age</strong></td>
<td></td>
</tr>
<tr>
<td>Under 15 years old</td>
<td>2%</td>
</tr>
<tr>
<td>15 to 17 years old</td>
<td>20%</td>
</tr>
<tr>
<td>18 to 19 years old</td>
<td>19%</td>
</tr>
<tr>
<td>20 to 24 years old</td>
<td>32%</td>
</tr>
<tr>
<td>25 or more years old</td>
<td>27%</td>
</tr>
<tr>
<td>Unknown</td>
<td>1%</td>
</tr>
<tr>
<td>Median age</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Client race / ethnicity</strong></td>
<td></td>
</tr>
<tr>
<td>Black non-Hispanic</td>
<td>33%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>31%</td>
</tr>
<tr>
<td>Multiracial / other</td>
<td>35%</td>
</tr>
<tr>
<td>White non-Hispanic</td>
<td>2%</td>
</tr>
<tr>
<td><strong>Marital Status</strong></td>
<td></td>
</tr>
<tr>
<td>Married (legal or common law)</td>
<td>14%</td>
</tr>
</tbody>
</table>

The programme received funding, in 2013, of US$9.24m which comes from a variety of local, State and federal sources as well as from private sector sources. The DoHMH point to a range of statistically significant outcomes by participants on the programme as compared to the general NYC population of mothers.
These outcomes include:

- Higher rates of breastfeeding,
- Higher usage of contraception post-pregnancy,
- Higher rates of involvement by non-resident father’s in their children’s lives for the 12 months post-pregnancy, and
- Higher rates of children’s immunisation 24 months post-pregnancy.

More information on the Nurse-Family Partnership programme in NYC can be accessed at:
http://www.nursefamilypartnership.org/

Tourism Policy

Bruce Crawford MSP met with Mr Ernesto Freire, Vice President of External and Government Affairs, of NYC and Company. NYC and Company is the official marketing, tourism and partnership organisation for New York City. Discussion focussed on the organisational model which the NYC Government had taken in setting up the organisation as a public-private partnership which has been extremely effective at attracting significant private sector resources into the company.

NYC and Company, was established by Michael Bloomberg the current Mayor of New York City, as a means of ensuring a greater involvement by the private sector in the promotion of the city. To date, this approach appears to have been successful in that NYC and Company has not only met, but exceeded, its targets in terms of the number of visitors going to NYC, particularly given the current global economic environment. It may be that there are useful lessons which could be drawn from the operation of NYC and Company, in particular, for the promotion of Scotland’s cities.

More information on NYC and Company can be accessed at:
http://www.nycandcompany.org/

Both Bruce Crawford MSP and Duncan McNeil MSP met Dr Mike Cantlay, Chairman, and Ms Denise Hill, Head of International Marketing, of Visit Scotland. This provided an opportunity for Visit Scotland to provide an update on the activities they were undertaking during Scotland Week and also the approach of Visit Scotland, with regard to the promotion of Scotland, in the USA. In addition, discussion also focussed on how Visit Scotland is seeking to capitalise on the range of events taking place in 2014, namely, the Ryder Cup, Commonwealth Games and Homecoming 2014, to attract visitors to Scotland from the USA.

This was followed by a meeting with Visit Britain (VB) officials, which Mr Cantlay and Ms Hill also attended, at which the activities of the Visit Britain office in New York and the integration of that work with Visit Scotland’s tourism strategy was the main focus of discussion. The meeting began with a presentation on the work of the Visit Britain office by Ms Karen Clarkson, Vice President / Regional Manager (North America), Visit Britain.
Discussion initially focussed on the impact of recent budget reductions upon the size of the VB office in New York which had reduced in size from 30 to 10 staff and then moved on to consider recent trends in tourism numbers to the UK and Scotland from the USA and vice-versa. Specific activities of VB in relation to Scotland were then considered and, in particular, the integration of VB’s ‘Great’ campaign with the tourism related activities of Visit Scotland in 2014 were discussed. Lastly, Duncan McNeil questioned VB officials on the approach taken by the organisation to support cruise ship tourism.

**Energy Policy**

The American Scottish Foundation organised a forum on energy policy which was hosted by the Bank of America at their headquarters in New York City. The forum, which was titled ‘Our Energy Future: The Power of Partnerships in America and Scotland’, brought together a prestigious range of speakers from a wide variety of backgrounds before an audience of over 100 delegates primarily drawn from the energy industry and US financial sector companies. The programme for the forum can be accessed at Annex C to this report.

Both Bruce Crawford and Duncan McNeil, in their contributions to the forum, emphasised that Scotland holds key strengths to be a world leader in renewables and outlined some of the public policy initiatives that were in place to manage Scotland’s transition to a low carbon economy. Particular themes that were emphasised were Scotland’s engineering and manufacturing expertise in the energy sector, the potential of Scotland’s offshore renewables resources, investment that is taking place by the public and private sector’s in the industry and lastly, the cross-party political consensus which exists within the Scottish Parliament with regard to this policy sphere. Whilst the economic opportunities for the Scottish economy, and indeed for US investors, were emphasised it was also noted by Bruce Crawford MSP that given the impact of climate change the development of low carbon technologies represented not only an economic opportunity but also a moral imperative. Bruce and Duncan are pictured above, along with the Chair for their session, Mr Keith Aitken, at the energy forum.

**Political / Diplomatic Meetings**

The delegation undertook a range of meeting with political and diplomatic representatives. In Washington D.C. the delegation met with Ms Reta Jo Lewis, who was Special Representative for Global Intergovernmental Affairs, from the Bureau for Economic Growth, Energy and the Environment, within the US Department of State. Ms Lewis, who took up her post in 2010 reported directly to the Secretary of

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2 Ms Lewis has subsequently stepped down from this post in order to stand for election to the post of Mayor of Washington D.C. in 2014.
State, John Kerry, and prior to that to the previous Secretary, Hillary Clinton. Ms Lewis was accompanied by her economic and energy policy advisers and her lead official from the UK desk at the Department of State.

Discussion covered a wide range of topics including US politics and economic policy, however, had a main focus upon climate change and US policy in this regard. Ms Lewis stressed the commitment of Secretary Kerry to tackling climate change and the delegation members provided an overview of renewables policy in Scotland and the cross-party consensus which exists in the Scottish Parliament in this sphere.

The potential of Scotland was outlined and the opportunities for investors highlighted. Ms Lewis recognised the capability for Scotland to set a tone / provide a model in this area. Ms Lewis stressed that the Obama administration recognises the danger of climate change and was signed up to the scientific advice on the issue. In the US context, the role of State legislatures as the key political arena for energy policy was also discussed as well as the importance given to the State and local levels in the negotiations that took place in Rio and Cancun and the importance attached to paradiplomacy by the federal level in the US. Ms Lewis also detailed the US position with regard to negotiations on a EU trade and investment agreement and to a Trans-Pacific trade agreement. Bruce Crawford MSP and Duncan McNeil MSP are pictured with Special Representative Lewis below.

Whilst visiting the US Congress to undertake a range of meetings and speaking engagements, the delegation met with the Democratic House Minority Leader, Representative Nancy Pelosi. Discussions centred on the political dynamics within the House following the 2012 US election and on political developments in Scotland.

The delegation in New York met with the UK Consul General, Mr Danny Lopez, and the Vice Consul (Politics), Mr Matthew Windrum, at the UK Consulate in New York. Discussion covered a wide range of topics including the recent U.S. Presidential election campaign and result, possible candidates for the next Presidential election in 2016, politics within the New York State legislature and mayoral candidates for the next New York City mayoral election. The US economic climate was considered within the context of the work of the Consulate with regard to attracting trade and investment to the UK including how the UK Consulate seeks to work in partnership with Scottish Development International in this area.

Lastly, the delegation’s first engagement in Washington D.C. was a meeting with the UK Ambassador to the USA, Sir Peter Westmacott, at the Ambassador’s residence within the UK Embassy. This was followed by a briefing meeting with officials from the UK Embassy, Mr James Kariuki, Counsellor for Politics and Communications and Mr Peter Matheson, Economic Counsellor. Discussion centred on the current
position of the US economy, the economic policies of the Obama administration and the potential impact of the ‘sequester’ upon the US economy.

Promoting Scotland / Engagement with the Scottish Diaspora in the United States

The final strand of activity that formed part of the Scotland Week’s delegations’ aims in the United States was to undertake activity that promoted the Scottish Parliament and Scotland more generally. Linked to this was also to engage with the Scottish diaspora in the United States in recognition of its contribution to the development of the United States but also as a means of promoting Scotland. This also involved, where appropriate, linking up with Scottish Government activity during Scotland Week in order to achieve these aims.

On arrival in New York, the first engagement of Bruce Crawford MSP and Duncan McNeil MSP was to attend a reception and dinner organised by the St Andrew’s Society of New York. These were inaugural events organised by the St Andrew’s Society and honoured the Society’s ‘global man and woman of the year’. Award recipients were Mr Douglas J. Flint, Group Chairman of HSBC Holdings plc, and Ms Ann Gloag, OBE, Philanthropist and Co-Founder of the Stagecoach Group plc. The reception and dinner were charitable events which raised money for the Royal Children’s Hospital in Glasgow and the New-York Presbyterian hospital in New York. The New York Presbyterian hospital was founded by a Scot, and former member of the St Andrew’s Society, James Lenox. The dinner was addressed by the First Minister, the Rt Hon Alex Salmond MSP.

Whilst in New York, Bruce Crawford MSP and Duncan McNeil MSP represented the Parliament at the launch event of the ‘Highland Heart exhibition’ of work by the Scottish photographer and artist David Eustace. The event, which was organised by Edinburgh Napier University, marked the first time that the exhibition had been seen in New York and offered an opportunity to spotlight Scottish creativity and talent to a New York audience. Mr Eustace is a former graduate of Edinburgh Napier University. The exhibit was also timed to coincide with the Scottish Government’s ‘Year of Natural Scotland’. The audience were addressed by Mr David Eustace, Dame Joan Stringer, Principal of Edinburgh Napier University, and the First Minister, Alex Salmond MSP. Details of Mr Eustace’s work can be accessed at: http://www.davideustace.com/

The focal point of Scotland Week in New York is the annual Tartan Day Parade which takes place on 6th Avenue. This year’s parade took place on Saturday 6 April and Bruce and Duncan also undertook a series of engagements prior to the Parade, including ceremonially officiating at the Scotland Run, a 10km race through Central Park. The 2013 Scotland Run marked the 10th anniversary of the event with the run being completed by 7,748 runners. The men’s race was won by
Mr Wegayehu Tefera from New York and the female race was won by Ms Liz Costello, also from New York. Bruce and Duncan, pictured above, held the finish tape for both races.

Following the Scotland Run, Bruce and Duncan attended the Kirkin’ of the Tartan, at the Church of Our Saviour, which is organised by the St Andrew’s Society of New York. The Kirkin’ acts as the traditional prelude to the Tartan Day Parade and also provides an opportunity for the Scottish diaspora in New York to reflect on the impact of previous generations of Scottish-Americans in New York via a service of remembrance. Bruce Crawford MSP gave a reading during the Kirkin’ service and Duncan McNeil MSP addressed those present following the service on the connections between Scotland and the USA with a particular focus on the linkages between Greenock and the United States.

The delegation then participated in the aforementioned Tartan Day Parade. The Scottish actor Kevin McKidd was the Grand Marshall of the Parade in 2013 and is pictured below with the New York delegation. The delegation also attended events organised by the American Scottish Foundation and the New York Tartan Day Committee following the Parade.

In Washington D.C. the delegation undertook two engagements relating to this strand of activity. Firstly, Duncan McNeil MSP addressed delegates to the Capitol Tartan Day Symposium which was taking place in the Congress. His speech considered the impact of the Scottish diaspora upon the United States, current political developments in Scotland, and the parliamentary reform agenda taking place in the Scottish Parliament.

This was followed by Bruce and Duncan taking questions from the delegates at the Symposium. Lastly, the delegation attended a Capitol Tartan Day reception in the Congress which was organised by the Friends of Scotland Caucus. Congressmen Mike McIntyre and John Duncan, as the Co-Chairs of the Caucus, hosted the reception which was attended by elected representatives from both houses of the Congress. Bruce and Duncan addressed the guests at the reception on the work of the Scottish Parliament delegation during Scotland Week and on the connections which exist between the Congress and the Scottish Parliament.
ACKNOWLEDGEMENTS

The Scottish Parliament delegation to Scotland Week 2013 wishes to thank the following organisations for the assistance they provided to the delegation:

- American Scottish Foundation
- Carnegie Mellon University
- Carnegie Museum of Art
- Carnegie UK Trust
- Friends of Scotland Caucus
- Heriot Watt University
- Library of the U.S. Congress
- Mayor’s Office for International Affairs, City of New York
- National Conference of State Legislatures
- New York Tartan Day Committee
- NYC and Company
- NYC Department of Health and Mental Hygiene
- Scottish Government
- St Andrew’s Society of New York
- The Andy Warhol Museum
- Visit Britain
- Visit Scotland
- UK Consulate in New York
- UK Embassy in Washington D.C., and
- U.S. Department of State
ANNEX A: SCOTLAND WEEK DELEGATION PROGRAMME 2013

THURSDAY 4 APRIL 2013

- Travel to New York
- St Andrew’s Society of the State of New York Reception and Dinner

FRIDAY 5 APRIL 2013

Presiding Officer Delegation to Pittsburgh

- Travel from New York to Pittsburgh
- Meeting with Angus Hogg, Chair, Carnegie UK Trust at the Carnegie Museum of Art
- Meeting with Eric Shiner, Director, The Andy Warhol Museum

New York Delegation

- Meeting with the UK Consul-General, Mr Danny Lopez and the Vice Consul (Politics), Mr Matthew Windrum.
- Working lunch with Visit Scotland
- Meeting with Visit Britain officials
- Meeting with NYC and Company
- Meeting with NYC Department of Health and Mental Hygiene
- Highland Heart: David Eustace launch event

SATURDAY 6 APRIL 2013

Presiding Officer Delegation to Pittsburgh

- Meeting with Patrick Moore, Development Director, The Andy Warhol Museum
- Meeting with Dr Jared Cohon, President, Carnegie Mellon University
Meeting with David Hillenbrand, President and CEO, Carnegie Museums of Pittsburgh

Andrew Carnegie’s International Legacy reception, Carnegie Museum of Art

New York Delegation

- Attendance at the Scotland Run, Central Park
- Kirkin’ of the Tartan
- Tartan Day Parade
- American Scottish Foundation event
- Meeting with New York Tartan Day Committee

SUNDAY 7 APRIL 2013

- Delegations Travel to Washington D.C. and programme merges

MONDAY 8 APRIL 2013

- Breakfast meeting with the UK Ambassador to the USA, Sir Peter Westmacott
- Briefing meeting with UK Embassy economic and political teams
- Meeting with Ms Reta Jo Lewis, Special Representative for Global Intergovernmental Affairs, U.S. Department of State
- Meeting with Helena Zinkham, Chief, Prints & Photographs Division and Barbara Bair, Historian, Manuscript Division, Library of Congress

TUESDAY 9 APRIL 2013

- Meeting with the Honorable Terie Norelli, President, NCSL
- Speech and Question and Answer session at the Capital Tartan Day Symposium
- Meeting with the Honourable Nancy Pelosi, House Minority Leader, U.S. House of Representatives
- Capitol Tartan Day Reception
## NCSL Symposium for Legislative Leaders

Hosted by NCSL Affiliate Member, The Scottish Parliament  
**Edinburgh, Scotland**  
**July 9-12, 2013**

### Agenda

**Tuesday, July 9, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 pm – 6:00 pm</td>
<td><strong>American Treasures Exhibit at the National Library of Scotland</strong></td>
</tr>
<tr>
<td>6:00 pm – 8:00 pm</td>
<td><strong>Welcome Reception at Edinburgh City Chambers</strong></td>
</tr>
</tbody>
</table>

**Wednesday, July 10, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 10:30 am</td>
<td><strong>Opening Ceremony in the Debating Chamber of The Scottish Parliament</strong></td>
</tr>
<tr>
<td>10:45 am – 11:00 am</td>
<td><strong>Participant Welcome and Introductions</strong></td>
</tr>
</tbody>
</table>

**Speakers:**
- Presiding Officer of the Scottish Parliament, the Right Honourable Tricia Marwick MSP
- President of NCSL, Speaker of the New Hampshire House of Representatives, Terie Norelli

**Chair:**
- Bill Pound, Executive Director of NCSL
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Chair</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am to Noon</td>
<td><strong>Scotland and the Making of the United States of America</strong></td>
<td>Members Restaurant</td>
<td>Chair: Linda Fabiani, MSP and Member of the Scottish Parliamentary Corporate Body (SPCB)</td>
<td>Speaker: Tom Devine, Senior Research Professor in History and Director of the Scottish Centre of Diaspora Studies, University of Edinburgh</td>
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<td>Noon – 12.30 pm</td>
<td><strong>Remarks by the American Chargé d'affaires a.i. to the United Kingdom Barbara Stephenson</strong></td>
<td>Members Restaurant</td>
<td>Chair: President of NCSL, Speaker of the New Hampshire House of Representatives, Terie Norelli</td>
<td>Speaker: Barbara J. Stephenson, Chargé d'affaires a.i., U.S. Embassy to the United Kingdom</td>
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<tr>
<td>2:00 pm – 3:15 pm</td>
<td><strong>The Constitutional Debate in Scotland and the United Kingdom</strong></td>
<td>Members Restaurant</td>
<td>Chair: President-Elect of NCSL, Oregon Senator Bruce Starr</td>
<td>Speakers: Charlie Jeffery, Professor of Politics and Director of the Academy of Government, University of Edinburgh, Michael Keating, Professor of Politics, University of Aberdeen, James Mitchell, Professor of Public Policy, University of Edinburgh</td>
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<tr>
<td>3:30 pm – 4:45 pm</td>
<td><strong>Budget Outlook and Trends</strong></td>
<td>Members Restaurant</td>
<td>Chair: Duncan McNeil, MSP and Convener of the Health and Sport Committee</td>
<td>Speakers: Murdo Fraser, MSP and Convener of the Economy, Energy and Tourism Committee, NCSL Vice President, Nevada Senate Assistant Majority Floor Leader Debbie Smith, Stewart Stevenson, MSP and former Scottish Government Minister, Indiana House Speaker Pro Tempore Eric Turner</td>
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<td>Time</td>
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<td>Chair</td>
<td>Speaker</td>
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<tr>
<td>9:15 am – 10:00 am</td>
<td>Members Restaurant</td>
<td>Humza Yousaf, Minister for External Affairs and International Development, Scottish Government</td>
<td>President-Elect of NCSL, Oregon Senator Bruce Starr</td>
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<tr>
<td>10:00 am – 11:00 am</td>
<td>Members Restaurant</td>
<td>The Global Economic Outlook and State Budgets</td>
<td>Christina McKelvie, MSP and Convener of the European and External Relations Committee</td>
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<td>Chair:</td>
<td>Speaker: Melbourne MP Alexis Jayne Thomas</td>
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<td>Christina McKelvie, MSP and Convener of the European and External Relations Committee</td>
<td>Nigel Pain, Head of Economic Outlook unit, OECD</td>
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<tr>
<td>11:15 am – 12:15 pm</td>
<td>Members Restaurant</td>
<td>Future of Global Energy Supply and Demand and What it Means for States</td>
<td>Texas Senator Leticia Van de Putte</td>
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<td>Chair:</td>
<td>Speaker: Mark Finley, General Manager, Global Energy Markets, BP</td>
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<tr>
<td>1:15 pm – 2:30 pm</td>
<td>Members Restaurant</td>
<td>Challenges of Doing Business in the Turbulent Global Marketplace</td>
<td>Chair: Patricia Ferguson, MSP and former Scottish Executive Minister</td>
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<td>Speaker:</td>
<td>Speakers:</td>
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<td>Anne MacColl, Chief Executive, Scottish Development International</td>
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<td>David Brooks, Director of Global Processes, IBM</td>
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<td>Nosheena Mobarik, Order of the British Empire (OBE), Chair of CBI Scotland</td>
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<tr>
<td>2:45 pm – 4:15 pm</td>
<td>Members Restaurant</td>
<td>Leadership in the 21st Century</td>
<td>Chair: NCSL Vice President, Nevada Senate Assistant Majority Floor Leader Debbie Smith</td>
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<td>Speaker:</td>
<td>Speaker: Sadie Moore, Director of Training, Coro Southern California and Adjunct Assistant Professor, University of Southern California</td>
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Thursday, July 11, 2013
### Thursday, July 11, 2013 (continued)

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>4:15 pm – 5:15 pm</td>
<td>Panel Discussion on The Art of Legislative Leadership</td>
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<tr>
<td>Members Restaurant</td>
<td>Chair: Sadie Moore, Director of Training, Coro Southern California and Adjunct Assistant Professor, University of Southern California</td>
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<td>Speakers: Susan Deacon, Assistant Principal Corporate Engagement, Edinburgh University and former MSP and Scottish Executive Minister Christopher Rants, former Speaker of the Iowa House of Representatives Shap Smith, Speaker of the Vermont House of Representatives Lord Wallace of Tankerness QC, Advocate General for Scotland and former MSP and Deputy First Minister of Scotland</td>
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### Friday, July 12, 2013

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30 am – 10:45 am</td>
<td>Workshop on Social Media and Legislatures</td>
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<tr>
<td>Apex Waterloo Place Hotel Waterloo Suite</td>
<td>Chair: Massachusetts Senator Richard Moore</td>
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<td>Speaker: Dimitrios Christopoulos, Assistant Professor, MODUL University Vienna</td>
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<tr>
<td>10:45 am</td>
<td>Adjourn Symposium for Legislative Leaders</td>
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## PROGRAM

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers/Panelists</th>
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<tbody>
<tr>
<td>0930</td>
<td>Welcome</td>
<td>Heather Bain, Chair, American-Scottish Foundation</td>
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<tr>
<td>0935</td>
<td>Introduction</td>
<td>Keith Aitken, Moderator</td>
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</table>
| 0940 | Funding the Future | UK Green Investment Bank is headquartered in Edinburgh, Scotland, and is the first of its kind in the world. How do you build a green bank and what will it deliver for the UK and Scottish green economy? What is the emerging investment climate for renewables and clean-tech in the US? Where are the opportunities for venture capitalists, private equity and hedge funds?  
  John A. Cavalier, Co-Managing Partner, Hudson Clean Energy Partners  
  Rob Cormie, Group Operations Director, UK Green Investment Bank  
  Olivia Fussell, President, Carbon Credit Capital US  
  Ray Wood, Managing Director; Investment, Global Power & Renewables, Bank of America Merrill Lynch |
| 1030 | De-Risking Renewables | How can we de-risk investment around renewables? How can we build appropriate globally recognized benchmarks to inform financial modeling?  
  Faiz Ahmad, Director; Corporate Finance, Bank of America Merrill Lynch  
  John Barrett, Managing Director; Global Commodity Credit Risk, US Oil & Gas and Power & Utilities, Bank of America Merrill Lynch  
  Ray Wood, Managing Director; Investment, Global Power & Renewables, Bank of America Merrill Lynch  
  Ken Donnelly, Director; Global Markets Risk, Bank of America |
| 1100 | Morning Break    |                                                                                   |
| 1120 | Re-Energizing America | What are critical clean-tech and renewables energy issues facing the US Administration as it journeys through its second term?  
  Carl Arnold, Sierra Club, New York  
  Ed Crooks, US Energy and Industry Editor, Financial Times  
  Ethan Zindler, Head of Policy Analysis, Bloomberg New Energy Finance |
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>1150</td>
<td>**In Conversation...Scotland’s Energy Future: The Opportunities and the Challenges...**Keith Aitken talks to…</td>
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<td><strong>Bruce Crawford MSP</strong>, Member of The Scottish Parliament (MSP), former Cabinet Secretary for Parliamentary Business and Government Strategy, The Scottish Government</td>
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<td><strong>Duncan McNeil MSP</strong>, Member of The Scottish Parliament, Convenor of the Scottish Parliament's Health and Sport Committee</td>
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<td>1215</td>
<td><strong>Offshore Renewables</strong> &lt;br&gt;Offshore Wind has been hailed as one of the most viable forms of renewable energy. But what is the economic potential for offshore wind in America? What can Scotland and the UK share on building engagement between industry and government? What are the alternatives to offshore wind?</td>
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<td><strong>Calum Davidson</strong>, Director of Energy and Low Carbon, Highlands and Islands Enterprise &lt;br&gt;<strong>Bob Mitchell</strong>, CEO, Atlantic Wind Connection, LLC &lt;br&gt;<strong>Khalil Shalabi</strong>, Chief Technology Officer, New York Power Authority (NYPA) &lt;br&gt;<strong>Jim Tolan</strong>, President, SgurrEnergy, LLC &lt;br&gt;<strong>Alla Weinstein</strong>, President and CEO, Principle Power</td>
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<tr>
<td>1300-1410</td>
<td>Networking Lunch &lt;br&gt;1330-1350: Presentation by <strong>Jean Savitsky</strong>, managing director at Jones Lang LaSalle, on The Bank of America Tower, One Bryant Park</td>
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<td>1410</td>
<td>**In Conversation…The Power of Leadership…**Keith Aitken talks to….</td>
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<td><strong>Francis J. Murray, Jr.</strong>, President and CEO, New York State Energy Research and Development Authority (NYSERDA)</td>
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<td>1430</td>
<td><strong>Sustainable Cities</strong> &lt;br&gt;How do we build low carbon cities for the future? How will stronger partnerships between clients, architects and engineers help deliver sustainability for our cities?</td>
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<td><strong>Dr Don McLean</strong>, Managing Director, Integrated Environmental Solutions (IES) &lt;br&gt;<strong>Andrew Whalley</strong>, Deputy Chairman, Grimshaw Architects &lt;br&gt;<strong>Jonathan Wimpenny</strong>, President, RIBA-USA</td>
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<td>1515</td>
<td>**In Conversation…Green is GREAT…**Keith Aitken talks to…</td>
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<td><strong>Lord Marland of Odstock</strong>, British Prime Minister’s Trade Envoy. Introduced by <strong>M. Douglas Dunn</strong>, President, Dunn Consulting Group</td>
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<td>1545</td>
<td>Afternoon Break</td>
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| 1600 | **Next Generation**  
How can partnerships between policy leaders, industry and universities shape green energy research and education in Scotland and America?  

**Dr Andy Kerr**, Director, Edinburgh Centre for Carbon Innovation, University of Edinburgh  
**Dr Constantine E. Kontokosta**, Deputy Director, Center for Urban Science + Progress, Director of the Center for Sustainable Built Environment, New York University  
**Professor Klaus S. Lackner**, Director, Lenfest Center for Sustainable Energy, The Earth Institute, Columbia University  
**Olivia Fussell**, President, Carbon Credit Capital US |

| 1645 | **What happens next?** Where do we go from here? Five ideas from *Our Energy Future: The Power of Partnerships in America and Scotland*  

**Keith Aitken**, moderator |